

DEC
مركز دبي للمعارض
DUBAI EXHIBITION CENTRE

Managed by
مركز دبي للتجارة العالمية
DUBAI WORLD TRADE CENTRE

Experience the centre

The next-generation events destination



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Welcome to a global venue like no other

Host your event at the site of the world's greatest show

Dubai Exhibition Centre (DEC), built for the global mega-event Expo 2020 Dubai, expands on its pioneering legacy and continues to be a venue of choice for hosting significant national and international events.

Managed by Dubai World Trade Centre, a leading venue operator for over 40 years, Dubai Exhibition Centre spans over 58,000 m², offering a stunning new event venue in Dubai.



Purpose-built to host business and leisure events:

- Association meetings
- Award ceremonies
- Concerts
- Conferences
- Conventions
- Corporate meetings
- Corporate trainings
- Entertainment events
- Exhibitions
- Fashion shows
- Sporting events
- Weddings

The future of world-class events

Where next-generation events are established

Situated in Expo City, the environment-friendly, innovation-driven city of the future, Dubai Exhibition Centre benefits from Dubai's forward-thinking approach, its dynamic global connectivity, unrivalled infrastructure, limitless economic opportunities, and a knowledge-based ecosystem that promotes sustainable and innovation-centric businesses of tomorrow.

Hosting sectors that shape the future :



Construction & Real Estate



Design, Media & Entertainment



Energy & Clean Tech



Finance



Food & Agriculture



Healthcare & Pharmaceuticals



Trade & Logistics



Mobility

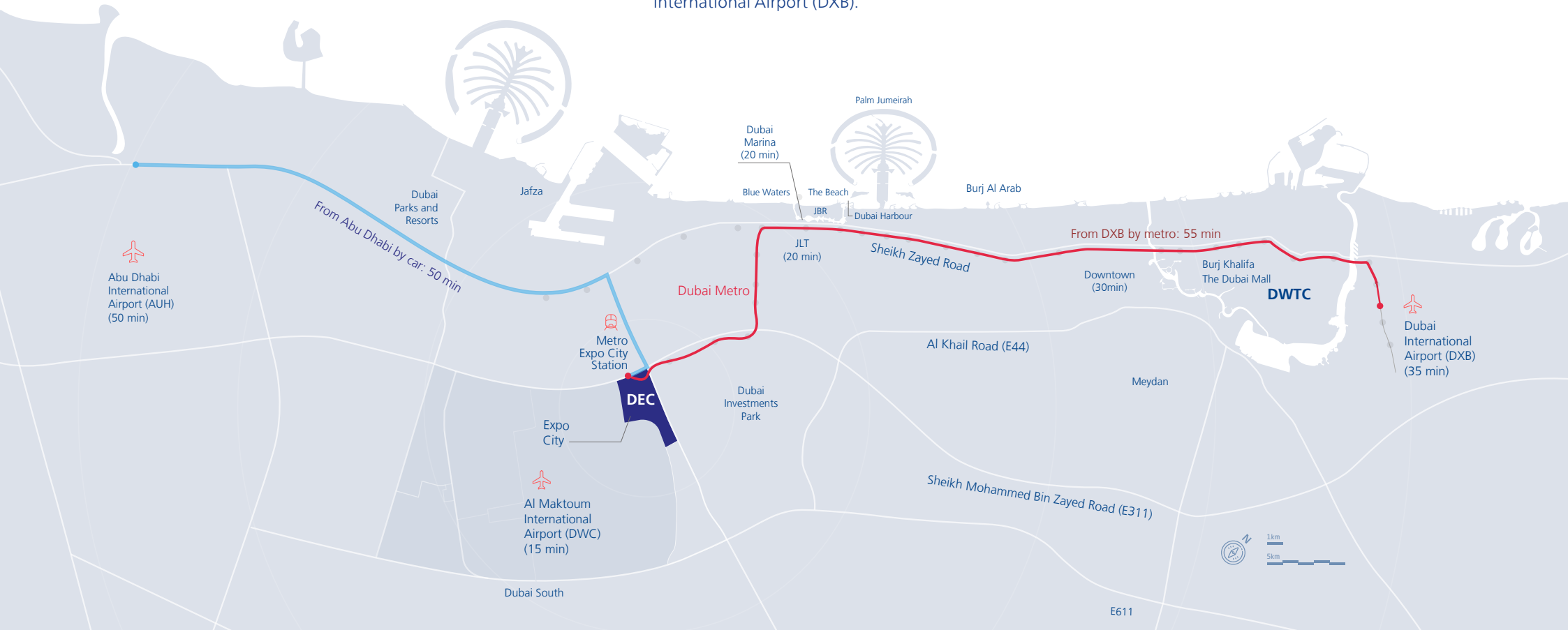


Technology & ICT

A new event hub in Dubai

DEC is located at Dubai South – a city dubbed as ‘The Centre of Tomorrow’. Housing a complete residential district, Dubai South is also home to Expo City, Al Maktoum International Airport, and a Business Park. The development includes residential, commercial, logistics, aviation, hospitality, and leisure zones - creating a sustainable community to live, work, and invest in.

DEC is equidistant from both, Downtown Dubai, and Abu Dhabi. The on-site Expo City Metro station gives delegates and visitors easy access to Dubai’s prime hotels, beach front destinations, and business centres. While DEC is conveniently located close to the Al Maktoum International Airport (DWC), it also has easy access to the Dubai International Airport (DXB).



At the heart of all the action

Welcome to Expo City, the pioneering legacy of Expo 2020

The city of the future is here. It is where stunning green spaces combine seamlessly with cutting-edge technologies, to build a brighter tomorrow.

Expo City encompasses a comprehensive line-up of educational, cultural, and entertainment offerings, inclusive of dining, and retail outlets. It is pedestrian-friendly and promotes a healthy lifestyle by featuring parks, playgrounds, and exercise trails.



45,000 m²
Parks and gardens

10 Km
Cycling track

5 Km
Running track



A thriving, must-visit neighbourhood

Expo City is an epicentre for events, with prime attractions welcoming visitors every day

Carrying forward the magic, energy, and excitement of Expo 2020 Dubai, Expo City's entertainment offerings includes Al Wasl Plaza, the Surreal water feature, and the Garden in the Sky observation tower, in addition to a variety of pavilions.

Alif – The Mobility Pavilion, and Terra – The Sustainability Pavilion, live on from Expo 2020 Dubai as interactive educational experiences, inviting visitors to dive deep into a new immersive world.

Other attractions include:

The falcon-inspired UAE Pavilion

The Women's Pavilion, featuring female change-makers across the world

The Vision Pavilion, honouring the life and vision of His Highness Sheikh Mohammed bin Rashid Al Maktoum

The award-winning Kingdom of Saudi Arabia Pavilion

Al Forsan Park


Jubilee Park






Garden in the sky

Connected to all Expo City has to offer

As the largest venue on the Expo City site, Dubai Exhibition Centre is a modern, 58,000m² venue, custom-built to host the next generation of events.

Located only three hundred metres from the iconic Al Wasl Plaza and within walking distance to all Expo City attractions, Dubai Exhibition Centre is at the heart of an ever-bustling neighbourhood.

-  Dubai Exhibition Centre
-  DEC - South
-  DEC - North
-  Arrival plaza
-  Drop-off zones
-  Dubai Metro

-  Attractions
-  Expo City
-  Parking spaces
-  Parks
-  Expo Village



A purpose-built venue

A state-of-the-art exhibition centre

DEC is divided into the North and South Halls, comprising 6 halls subdivided into 14 configurations that can host up to 8 events simultaneously. The venue also houses a range of meeting rooms, VIP suites, and majlises located on the upper gallery level with networking facilities and panoramic views of the Expo City Dubai Site.

All visitors arriving by Metro are welcomed at the Arrivals Plaza framed by an arch spanning across a 100-meter-wide space. Post sunset, this canopy is vibrantly lit adding to the experiential attire of the space.

Organisers can benefit from a truly customisable venue ideal for a range of events - from exhibitions, conferences, meetings, product launches to concerts, gala dinners, live performances, award ceremonies, weddings and more.

6

Multi-purpose halls

14

Modular event spaces to host simultaneous events

46,000 m²

Of indoor event space

12,000 m²

Of internal concourse area

240 m

Column-free indoor event space

14 m

High ceilings - vast vertical spaces to enhance the visitor experience

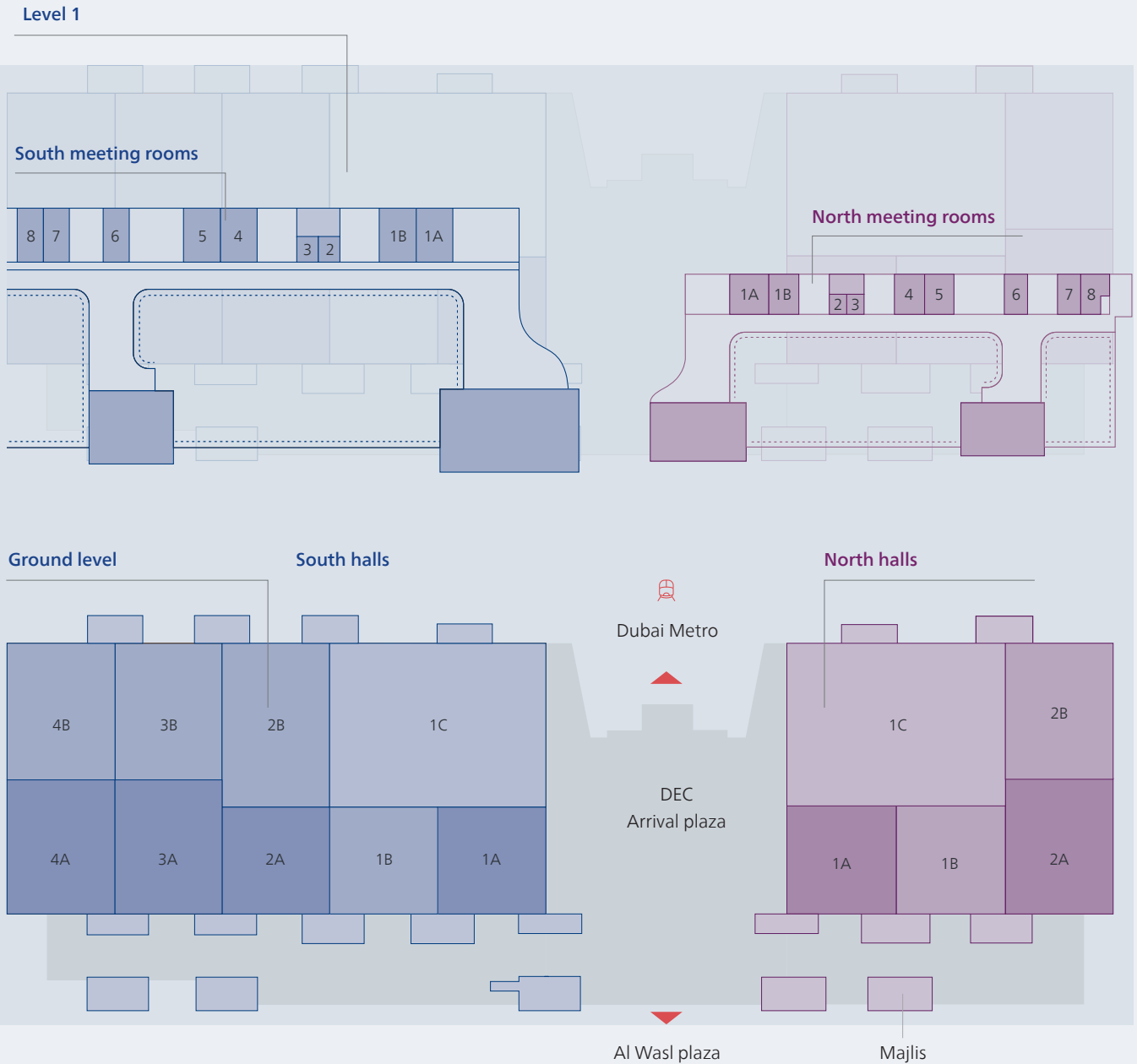
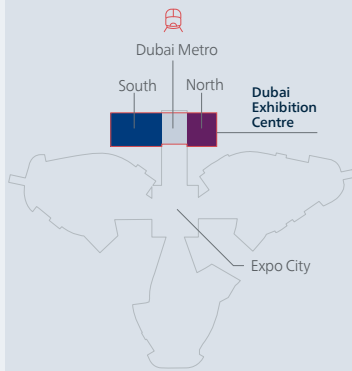
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Perfect for events of any size

Built to host events of any size, Dubai Exhibition Centre offers modular spaces that can be combined or divided to perfectly suit any event type. From conferences, and trade exhibitions to concerts and galas, the scale is unlimited, and all under one roof.

The 58,000m² exhibition halls are 10m and 14m high to the South and North respectively, with a clear span of 120m, an entirely column-free space and fully retractable walls to host a multitude of concurrent uses.

Underneath the halls there are service tunnels to ensure seamless event support and a clear separation between the front, and back-of-house areas.

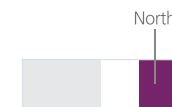




North halls

An ideal space for concerts, conferences, meetings and more

Spread across 17,000 m², The North halls can be customised into five individual spaces accommodating up to 12,000 guests.



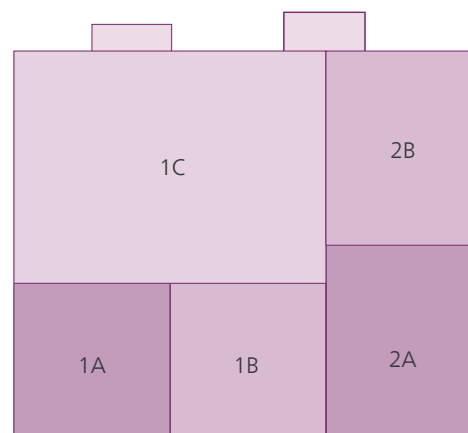
5 Multi-purpose halls with varied configurations, offering a capacity of 200 to 12,000 people






8 Meeting rooms, with a capacity of 7 to 107 people





2 Suites With a capacity of up to 168 people

1 Majlis

2 Cafés For refreshments



		
Total capacity (pax)	Theatre (pax)	Classroom (pax)
121,00	11,000	8500
		
Cabaret (pax)	Banquet (pax)	
6100	7700	

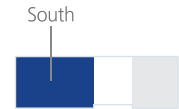
			
Area size (m ²)	Length (m)	Width (m)	Height (m)
17,013	120	144	14



South halls

An ideal space for exhibitions, concerts, weddings and sporting events

Spread across 28,000 m², the South Halls at Dubai Exhibition Centre can be customised into 9 exhibition halls accommodating up to 20,100 guests.



9

Exhibition halls with 18 configurations, offering a capacity of 640 to 20,100 people

8

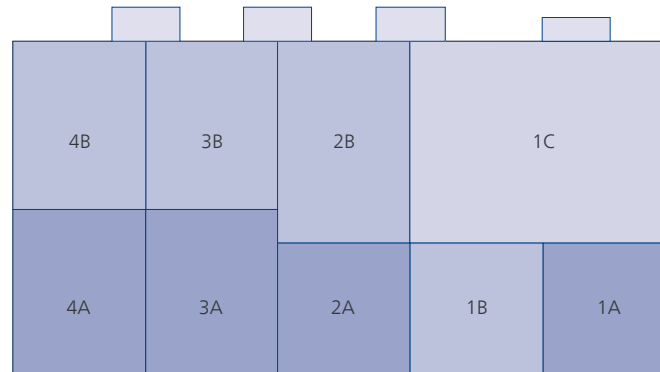
Meeting rooms, with a capacity of up to 107 people

2 Suites


With a capacity of 42 to 182 people


Cafés

For refreshments





Total capacity
(pax)
20,100



Theatre
(pax)
20,100



Classroom
(pax)
14,700



Cabaret
(pax)
10,400


Banquet
(pax)
13,000


Area size (m²)
28,366


Length (m)
120


Width (m)
240


Height (m)
10



Majlis, Suites and Meeting Rooms

Spaces for large and small events

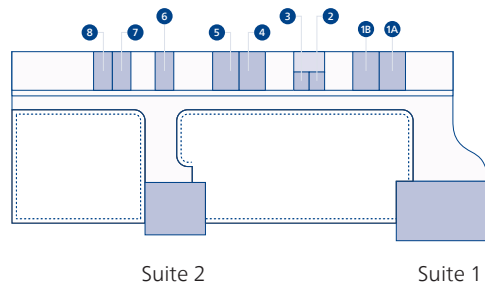
Dubai Exhibition Centre offers a range of facilities to cater for every meeting need, be it luxury, privacy, or in collaboration.

16 well-appointed meeting rooms and 4 spacious suites located across the North and South halls boast spectacular views of the Al Wasl Plaza and are a perfect setting for keynote meetings, seminars, team-building events, or private dinners.

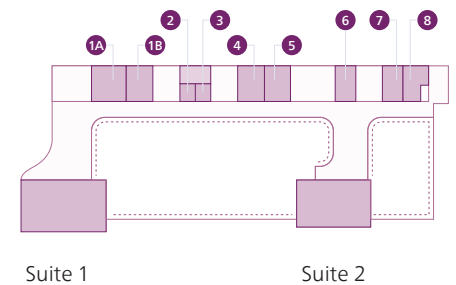
The VIP Majlis is strategically located in the North concourse and caters to VIP protocol requirements.



South meeting rooms



North meeting rooms





An offer of excellence

A range of services for your event

Dubai World Trade Centre is an established leader in executing and orchestrating global events in Dubai, and extends the same expertise at Dubai Exhibition Centre.

From concept, design, and hospitality, to technical and production services, the Dubai World Trade Centre teams come equipped to ensure a seamless event journey for all organisers.

Branding and media

Get your message on our on-site media solutions

Housekeeping

Keep your event fresh at a time that suits you

Catering

Delivering world-class cuisine to suit any taste

Data & telecoms

Stay connected while you're here

Rigging

Seamless services, certified staff, large inventory

Event production

Our venues are much more than a space for hire

Additional services

Security, protocol and traffic management

DWTC also has a full-service experiential agency and is a PCO (Professional Conference Organiser) that offers a wide range of services in-house.

Managed by Dubai World Trade Centre

A team backed by a forty year legacy

Over the past 40 years, Dubai World Trade Centre has played an integral role in diversifying Dubai's economy while creating a significant economic impact and establishing the city as an international centre for trade and business tourism.

Our year-round calendar of international trade fairs, blockbuster consumer shows and prestigious international conferences is complemented by our innovative free zone and award-winning real estate developments. As the region's largest purpose-built complex for events and exhibitions, we provide a platform for unparalleled business and networking opportunities and continue to reinforce Dubai's status as a global hub for business, entrepreneurship and innovation.

As managing operator, Dubai World Trade Centre informs, coordinates and executes all events at the Dubai Exhibition Centre to perfection.

200 Billion

Of total economic output

5,000

Events hosted

30 Million

Visitors welcomed



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