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PRESS

## MEDIA RELEASE

# JGTD 2024 gathers momentum with debut of new country pavilions

## Premier B2B jewellery and gemstone sourcing event set to shine at Dubai Diamond Week in November

**DUBAI, United Arab Emirates, 24 April 2024** – Primed and ready to achieve new milestones in its new home this November, [Jewellery, Gem & Technology in Dubai \(JGTD\)](#) is further gaining momentum with 10+ exhibit zones, including four new country pavilions, showcasing quality suppliers from around the world, trade fair organisers Informa Markets Jewellery and Italian Exhibition Group SpA (IEG) announced today. The B2B fair will take place in its new venue – Halls 1 & 2 South of the Dubai Exhibition Centre (DEC) in Expo City – from 12 – 14 November.

Notably, JGTD will be held against the backdrop of **Dubai Diamond Week** set for 11 – 15 November. Powered by the show's Official Partner, DMCC (Dubai Multi Commodities Centre), the diamond-themed week brings together three exciting events, namely JGTD, the seventh edition of the Dubai Diamond Conference on 11 November and the Kimberley Process Plenary Session scheduled for 12 – 15 November.

**Marco Carniello**, Chief Business Officer at IEG, commented, "JGTD is a premium sourcing destination for jewellery markets that enjoy easy access to Dubai. This buying event is enriched by an expanded range of offerings, its new dates and venue, and strong industry support. More importantly, JGTD responds to the evolving dynamics of the B2B buying process, catering to the trade's need for faster sourcing cycles to meet the ever-changing preferences of their customers in the Middle East, Africa, Asia and other regions."

**Celine Lau**, Director of Jewellery Fairs at Informa Markets Jewellery, agreed, emphasising that the November exhibition dates provided the international buying community with the opportunity to replenish their inventories before the year ends and the holiday season begins.

"Furthermore, the shift to DEC will enable JGTD to build on its existing strengths as a global meeting point for discovering new products, soaking up fresh ideas and establishing meaningful connections within the jewellery community," Lau continued.

Located in Expo City, DEC is a state-of-the-art venue spanning 45,000 square metres of customisable event space and 14 exhibition and multi-use halls. Its close proximity to the Dubai Metro Expo 2020 station ensures easy transportation and convenient access to the city's popular attractions, with many being just a 30-minute drive away.

**Ahmed Bin Sulayem**, Executive Chairman and Chief Executive Officer of DMCC said, "JGTD forms a crucial part of this year's Dubai Diamond Week from 11 – 15 November, which will also see the seventh edition of DMCC's

flagship Dubai Diamond Conference and the culmination of the UAE's chairmanship of the Kimberley Process at the annual plenary session. With over US\$38.3 billion worth of diamonds traded through the UAE last year, including a significant 32% year-on-year growth for the polished segment, Dubai continues to secure its position as the world's leading hub for precious stones. We look forward to welcoming global business leaders later this year as we chart the next phase of industry growth."

## **New resources**

Recognised as one of the industry's most prominent B2B marketplaces, JGTD's third edition is expanding procurement opportunities with 10+ neighbourhoods, including four new country pavilions representing China, Sri Lanka, Thailand and the US. Popular show floor destinations including Hong Kong, India, Italy and Türkiye will also make a triumphant return, ensuring buyers a dynamic product sourcing experience. The fair has likewise gained strong support from the Gem & Jewellery Export Promotion Council (GJEPC), India's foremost industry organisation.

Moreover, JGTD will feature a wide variety of products from approximately 400 exhibitors representing 25 countries and regions. The fair's key categories include aspirational and luxury jewellery, loose diamonds, coloured gemstones, lab-grown diamonds and finished jewellery, jewellery mountings and jewellery manufacturing technologies – all conveniently available in a single location.

Some of JGTD's must-visit exhibitors are Aurostar Diamonds, Choron Group, SRK and Stargems (loose diamonds); KGK, Pace Gems, Rick Shatz Inc and Unison Manufacturing HK Ltd (finished diamond jewellery); Alessi Domenico, Giordini, Maria De Toni and Ronco (finished gold jewellery); Greenlab Diamonds and Jama Jewels (lab-grown diamonds), and Faro, Italmimpianti Orafi and Sisma (technology), to name a few.

The fair is anticipating buying groups from Gulf Cooperation Council (GCC) countries, including Saudi Arabia and Qatar; North Africa and Asia, among others.

JGTD attendees may also round up their show experience by attending seminars and discussions, including a session by **Paola De Luca**, Founder and Creative Director of Trendvision Jewellery + Forecasting, the independent observatory on jewellery trends of IEG.

## **Media resources:**

JGTD Website: <https://www.jgtdubaijewelleryshow.com/>

JGTD Video: <https://youtu.be/jL6rX8SL5mA>

JGTD Image Gallery: <https://www.jgtdubaijewelleryshow.com/media-gallery>

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## **About Informa Markets Jewellery**

Informa Markets creates platforms for industries and specialist markets to trade, innovate and grow. Our global jewellery vertical, Informa Markets Jewellery, offers in-person and web-based sourcing experiences, digital solutions and dedicated B2B platforms that bring international buyers and quality sellers together in the fine jewellery, gemstone, and fashion jewellery and accessories markets. Our resources, industry experience, influence and focus as a partner are enhanced by our global jewellery portfolio consisting of fairs and events in key cities; a powerful digital platform – JewelleryNet; a dedicated Jewellery Media team, led by flagship publication, JNA; an education-based programme – Jewellery & Gem Knowledge Community, and the industry's most prestigious awards programmes – the Jewellery World Awards (JWA, previously known as the JNA Awards), and its regional edition, [JWA Dubai](#). [imjewellery.jewellerynet.com](http://imjewellery.jewellerynet.com)

### **Focus on Italian Exhibition Group**

Italian Exhibition Group S.p.A., a joint stock company listed on Euronext Milan, a regulated market organised and managed by Borsa Italiana S.p.A., has, with its facilities in Rimini and Vicenza, achieved national leadership over the years in the organisation of trade shows and conferences. The development of activities abroad – also through joint ventures with global or local organisers, in the United States, United Arab Emirates, China, Mexico, Germany, Singapore, Brazil, for example – now sees the company positioned among the top European operators in the sector. [www.iegexpo.it/en](http://www.iegexpo.it/en)

### **About DMCC (Dubai Multi Commodities Centre)**

Headquartered in Dubai, DMCC is the world's most interconnected Free Zone, and the leading trade and enterprise hub for commodities. Whether developing vibrant neighbourhoods with a world-class property like Jumeirah Lakes Towers and the much-anticipated Uptown Dubai, or delivering high-performance business services, DMCC provides everything its dynamic community needs to live, work and thrive. Made for trade, DMCC is proud to sustain and grow Dubai's position as the place to be for global trade today and long into the future. <https://www.dmcc.ae/>

### **Media Contact**

For media inquiries about JGTD, please contact the organisers at [dubai@iegexpo.it](mailto:dubai@iegexpo.it)